

THE FLASH

October 2003

201 W. Washington Ave., Suite 500 – Madison, WI 53703
608.261.2500 or info@forwardWI.com

BARTELL RECEIVES FORWARD WISCONSIN'S PARTNERSHIP AWARD

Jeffrey Bartell, a Madison partner in the law firm of Quarles & Brady, was presented with the James D. Blanchard Partnership Award at Forward Wisconsin's Annual Meeting & Reception on September 18 at American Family Insurance in Madison. Governor Jim Doyle, Forward Wisconsin Chairman, presented the award to Bartell, complimented him on his commitment to Forward Wisconsin and his strong community involvement.



The James D. Blanchard Award is given annually to an individual for outstanding service and dedication to economic development in Wisconsin and to the mission of Forward Wisconsin. Bartell has served as an officer and director of Forward Wisconsin since its inception in 1984 and is the only remaining original board member. Bartell earned his bachelor's and law degrees from the University of Wisconsin. He is active in the UW Memorial Union, chairs the Wisconsin Foundation for the Arts, and serves on the board of directors for Meriter Health Services, Wisconsin Medical Society Foundation and the Overture Development Corporation.

MARK YOUR CALENDARS



Wisconsin Economic Summit IV,
October 27-28, at Milwaukee's
Midwest Airlines Center.

<http://www.wisconsin.edu/summit/index.htm>

Annual Wisconsin Life Sciences & Venture Conference,
November 3-5, at Madison's
Monona Terrace

<http://www.wisconsinbiotech.org>



FORWARD WISCONSIN OFFICERS AND EXECUTIVE COMMITTEE ELECTED

Forward Wisconsin elected three key officers and its Executive Committee members for the current fiscal year at the organization's annual meeting held last month. Forward Wisconsin officers that were selected include: **Holly Reed**, Vice President of External Affairs for SBC, elected as Vice-Chair; **Jeffrey Bartell**, a partner with the law firm of Quarles & Brady, elected as Treasurer; and, **Jeff Kapp**, Vice President of Operations for Wausau Insurance Company elected as Secretary. Reed, Bartell and Kapp, as officers were also selected to serve on Forward Wisconsin's Executive Committee.

They will be joined on the Executive Committee by: **James D. Blanchard**, Former Forward Wisconsin Vice-Chair; **Representative David A. Cullen**; **David J. Cullen**, Vice President, JP Cullen & Sons; **Senator Scott Fitzgerald**; **Jerry Franke**, President, Wispark LLC; **Tom Meinz**, Senior Vice President - Public Affairs, Wisconsin Public Service Corp; **Secretary Cory Nettles**, Wisconsin Department of Commerce; and, **Mike Swenson**, Wisconsin's President & CEO, Xcel Energy.

FORWARD ANNOUNCES WISCONSIN EFFORT AT BIO 2004 IN SAN FRANCISCO

For the fifth straight year, Forward Wisconsin has committed to work with Wisconsin's life science sector in putting together a state marketing effort at BIO 2004. BIO 2004 will take place in San Francisco on June 6-9. Currently, Forward Wisconsin is working with the Wisconsin Biotechnology Association, the Wisconsin Department of Commerce



and other partners to provide additional opportunities for more Wisconsin companies to exhibit and participate. Stay tuned for more details in the coming weeks. If you have immediate questions, please contact Scott Reigstad at 608.261.2506.