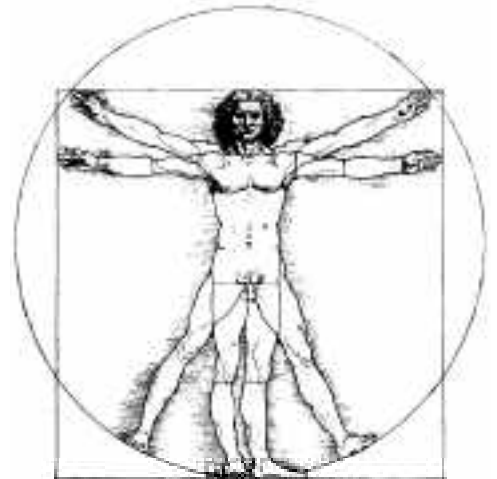




Annual Report 1999



Business in Motion

Message from the Governor

Dear Wisconsin Friends:

Wisconsin has enjoyed an unprecedented period of economic development success during the past decade. We can all take pride in the pro-business, pro-jobs climate that we have created in our great state. By working together, as strong partners, we have built a strong economic foundation that supports business growth, development and diversity.

Our common goal of strengthening our economy and individual businesses has culminated in an exceptional network of partners throughout the state that assist Forward Wisconsin and the Department of Commerce in their efforts to further stimulate business investment. I take great pride in the fact that I am a part of that dedicated network of partners, playing an integral role in working with you to make our state a better place in which to work, play and do business.

For Wisconsin is a state that exemplifies the spirit of leadership and progressive business growth. And as we approach the new millennium, we can be proud of our collective accomplishments and revel in the final results. Yet, Wisconsin's leaders continue to look to the future and embrace new directions and challenges; challenges that will provide our state's next generation with a vital index of growth opportunities and economic development potential.

Forward Wisconsin is helping to pave the way for this new direction with the results of their 1999 target industry market research. The research, conducted by The Wadley-Donovan Group, took a comprehensive look at the business climate and revealed a framework for future marketing efforts. Within that framework are the tools necessary to continue to build a robust state economy.

Wisconsin business is in motion. It is time that we all ask ourselves not what Wisconsin is today, but what Wisconsin will be during the next 25 years. We must continue the forward momentum we have so successfully pursued in this great state. I invite you to join in our partnership to set the tone for the new millennium.

Together, we will ensure that Wisconsin will always be known as a leader that will rise to face the challenges put before it, creating and capitalizing on the opportunities that make for stronger families, communities and businesses.

TOMMY G. THOMPSON
Governor
Forward Wisconsin Chairman



*Tommy G. Thompson,
Governor & Forward Wisconsin Chairman*

Dean Amhaus, Forward Wisconsin President



"...even in impossibilities, as has happened to us on the present occasion, who have attained that which hitherto mortal men have never reached." —Christopher Columbus, 1493

An Open Letter from Forward Wisconsin President Dean Amhaus

About This Year's Annual Report

"THE TIMES THEY ARE A-CHANGIN"

Songwriter Bob Dylan's words could not ring more true when reflecting back over the change that has occurred in Wisconsin's economy. There was doom and gloom in 1984 when Forward Wisconsin was created. It was a time when, jokingly, it could be said that "the last one leaving Wisconsin should be sure to turn out the lights." Times have changed, business is in motion, and the future is bright.

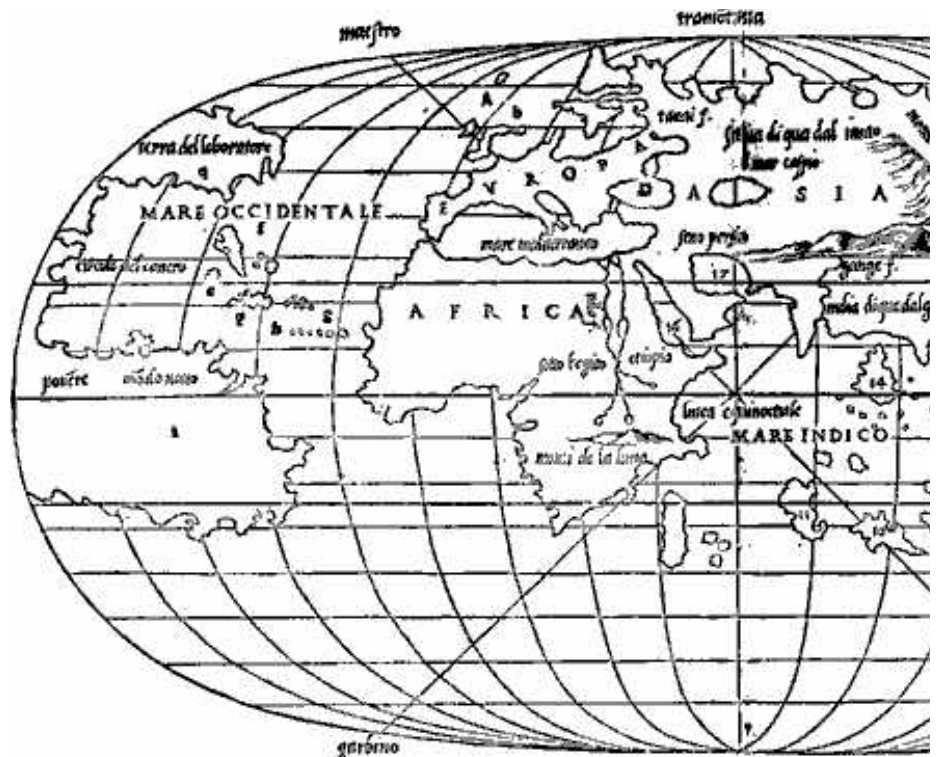
Today, we see businesses drawn to Wisconsin because they know they will be part of a vibrant economy. Throughout this successful transition, Forward Wisconsin has been aggressively promoting the Badger State as a great place in which to live, play and, more importantly, work. With the close of the current fiscal year comes additional change and focus.

Forward Wisconsin embarked on a critical market research study that will define Wisconsin's greatest opportunities in the upcoming years. The target markets that will be determined through the study will set the course for Forward Wisconsin as we enter the next millennium.

As the new kid on the block it is exciting to see the energy that exists in looking to the future. There is a confidence that we can successfully recruit businesses to the state. We are proud of what we have to offer and we are ready to tell the world. The times have changed for Wisconsin from simply trying to survive, to pursuing an enthusiastic offensive on attracting businesses.

This year's Annual Report presents the forward thinking and achievements of Forward Wisconsin. As a sidebar, we salute forward thinkers in the history of science, from exploration and astronomical discoveries to revolutions in transportation, agriculture, and medicine. The progress of civilization as a result of these innovative and daring scientists is a progress we hope to emulate with Forward Wisconsin.

Christopher Columbus [1451-1506] was born in Italy to a weaver, but grew up on the sea. He adhered to the new (and unpopular) notion that the world was round. He theorized that since the earth was a sphere, a ship could eventually reach the Far East from the opposite direction. Because of the growing desire for expansion and trade, new markets and trade routes to them were sought. Columbus, convincing King Ferdinand and Queen Isabella to fund his search, sailed westward. Reaching North America in just over a month, Columbus' discovery and subsequent return voyages greatly increased the geographical knowledge of the earth and influenced future explorers for centuries.



Setting a Future Course

In February, 1999, Forward Wisconsin took aggressive action to set a future course for its marketing efforts. Forward Wisconsin contracted with The Wadley-Donovan Group, a nationally renowned economic development consulting firm, to examine the business strengths and weaknesses of our state and to identify new Wisconsin target industries. The Wadley-Donovan Group additionally provided recommendations on improving the state's business climate and delivered a framework for Forward Wisconsin's future business marketing efforts. A business marketing research project of this scope, a six-month process of CEO interviews, data compilation and analysis, had not been conducted for over 10 years.

The research results have revealed new direction that will be instrumental to Forward Wisconsin, as well as business leaders, government officials and economic development partners across the state. One key outcome has been the determination of a new target industry list for Forward Wisconsin that focuses on high growth business sectors which will provide high quality employment for Wisconsin residents. Secondary targets were also revealed for potential future targeting by Forward Wisconsin.

In addition to recruiting businesses to expand to our state, Forward Wisconsin has taken an active role in workforce recruitment. As one of the major components today of business attraction and expansion, workforce issues must be addressed on a statewide basis to ensure future growth. Responding to the momentous change in the way business looks at site selection and our state's environment, Forward Wisconsin has been working to match Wisconsin employers with qualified job seekers via an interactive labor recruitment website—www.GreatJobsWI.com. As our state strides into the future, Forward Wisconsin will be there with new ideas and new direction to keep Wisconsin business in motion.

Reaching Out to Site Selection Consultants

With the increasing use of consultants by businesses looking to expand, Forward Wisconsin has intensified its efforts at forming relationships with real estate brokers and site selection consultants. For the first time in several years, Forward Wisconsin conducted an event at the National Association of Corporate Real Estate Executives (NACORE) annual conference. The NACORE conference was held October, 1998 in Chicago — which made it doubly attractive given Forward's ongoing Illinois marketing efforts — and several partners joined us in hosting a hospitality suite and trade show exhibit promoting Wisconsin. Forward Wisconsin also held its regular hospitality event at the International Development Research Council (IDRC) Fall World Congress in San Antonio in November, 1998 to forge better relationships with consultants. NACORE and IDRC are the two largest professional organizations of real estate brokers and site selection consultants in the world and they will remain active target groups for Forward Wisconsin marketing initiatives.



Mark Winter, Oakbrook Corporation (left) and Dick Wilberg, American Family Insurance (center) with an attendee at the 1998 National Association of Corporate Real Estate Executives (NACORE) Conference in Chicago.

Bruce Kepner of Alliant Energy, at the 1998 International Development Research Council (IDRC) Fall World Congress in San Antonio.



"In questions of science the authority of a thousand is not worth the humble reasoning of a single individual." —Galileo Galilei

Partnering in Local Marketing Efforts

Forward Wisconsin introduced two new matching grant programs during the fiscal year with the goal of partnering with Wisconsin regions to market the state. The Partnership Power (P2) regional matching grant program provides matching funds to economic development organizations for the creation and implementation of innovative and unique economic development marketing programs focused on attracting business from outside the state to their areas. Matching grants are available for up to \$4,000 and applications are reviewed quarterly. During the first year of the P2 program, Forward provided grants to the following organizations: Adams County Rural & Industrial Development Commission, Eau Claire Industrial Development Corporation, Grant County Economic Development Corporation, Jefferson County Economic Development Corporation and Portage County Business Council.

The Governor's Area of Immediate Marketing Solutions (AIMS) emergency economic development award program has the goal of generating immediate economic development marketing solutions for adversely affected regions of the state. Grants are available for up to \$5,000 and can be applied for any time of the year. Like the P2 program, the audience for the marketing initiative must be outside the state. In the past year, two AIMS grants were awarded under the program. The La Crosse Area Development Corporation received funding to market the displaced workforce and an available building following the announcement that the G. Heileman Brewery would be closed. The City of Two Rivers was personally presented a grant by Governor Thompson to assist with marketing the Paragon Building and its labor force after Paragon Electric decided to close their facility.

What Our Supporters Say...

"Forward Wisconsin has been extremely helpful in expediting paperwork and helping bring our business plan to reality. I believe that Forward Wisconsin works as a facilitator between city, county and state governments, helping to find locations and promoting benefits of doing business in Wisconsin."

—John Nerbonne, President, ViXX Converting, Inc

Galileo Galilei [1564-1642] was raised and educated in Italy at a time when experimentation and examination were discarded in favor of absolute authority. Galileo resisted the prevailing system and soon discredited many erroneous beliefs that had been held without question. Already questioning the Ptolemaic theory of an earth-centered universe, Galileo's virtual invention of the telescope allowed him to vigorously defend the much-maligned Copernican system of planets (including the earth) revolving around the sun. Although he was forced to publicly renounce his views by the Papal Office in 1632, his detailed observations and courage in his beliefs enabled future astronomers to develop further understanding of our universe.





Dean Amhaus (left), Forward Wisconsin President, with Jeff Anderson at the Andersen Windows groundbreaking ceremony in 1999.

Wiring Wisconsin to the World

Forward Wisconsin's comprehensive web site serves as a worldwide billboard to people who are interested in learning more about Wisconsin's positive business climate. The web site, located at www.forwardWI.com, is a continual "work-in-progress" with regular upgrades and newly added features. During the past fiscal year, Forward Wisconsin added a building and site search engine, as well as an investor's buyer's guide to Forward's Internet presence. Most impressive, however, is the number of "hits" Forward's web site receives. Since the launch of Forward's web site in May, 1998, the number of "hits" or visits to the site has increased by more than 998%.

Taking Wisconsin's Pro-Business Message Directly to CEOs

The most effective marketing tool for Forward Wisconsin has always been to take Wisconsin's pro-business message directly to CEOs via our prospecting trips. Prospecting trips are multi-level marketing campaigns that involve direct mail, telemarketing, advertising, media relations and face-to-face meetings with CEOs. During the past fiscal year, Forward Wisconsin mailed promotional pieces and personalized letters from Governor Thompson to over 10,000 CEOs in Illinois (Chicago and Rockford) and Minnesota (Minneapolis and St. Paul). The mailings generated close to 200 appointments with business executives that expressed an interest in learning more about Wisconsin's pro-business climate.

1998-99 Success Companies

Company

Advanced Data-Comm
 American General Corporation
 Andersen Corporation
 B & H Machine Company
 Eco-Tech
 Evergreen Veneer Products
 Gold 'N' Plump
 Great Lakes Forge
 Nickelson Plastics
 Pan-O-Gold
 Principle Fixtures & Millwork
 Rockwell International
 Sunstrand Corporation
 Union Semiconductor Technology Corp.
 Uniprise
 ViXX Converting Inc.

Wisconsin Location

Fond du Lac
 Milwaukee
 Menomonie
 Roberts
 Burlington
 Ashland
 Chippewa Falls
 New Richmond
 Osceola
 Sun Prairie
 Osceola
 Milwaukee
 Pleasant Prairie
 Chippewa Falls
 Eau Claire
 Hudson

Type of Business

Telemarketing Services
 Life Insurance
 Window Manufacturer
 CNC Machine Job Shop
 Plastic Lumber Manufacturer
 Ultra-thin Veneer
 Poultry Processing
 Metal Fabrication
 PVC Moldings & Coatings
 Bakery
 Architectural Woodwork
 Corporate Headquarters
 Motor Generator Mfg.
 Semiconductor Manufacturer
 Insurance Claims Processing
 Custom Paper Cutting



"I had not walked farther than the Golf-house when the whole thing was arranged in my mind."

—James Watt, 1763

Board of Directors

Chairman
Governor Tommy G. Thompson

Vice Chairman
James D. Blanchard
Vice President and General Manager
GTE Telephone Operations—Wisconsin

President
Dean Amhaus
Forward Wisconsin

Treasurer
Jeffery B. Bartell
Managing Partner, Quarles & Brady

Secretary
Gary Riley
Southern Wisconsin Group President
Bank One Wisconsin

Michael J. Armiak
Vice President, State Regulatory Relations
ANR Pipeline Co.

William L. Berg
General Manager, Dairyland Power Cooperative

Brenda J. Blanchard
Secretary, Wisconsin Department of Commerce

Francis S. Brzezinski
Vice President, Wisconsin Energy Corporation

Edward A. Burkhardt
Chairman, President and CEO
Wisconsin Central Transportation Corporation

Carla Butenhoff
Vice President — External Relations
Ameritech Wisconsin

Ed Chin
State Director, Wisconsin Technical College System

David J. Cullen
Vice President, JP Cullen & Sons Inc.

Senator Richard Grobschmidt
7th Senate District, D-South Milwaukee

Gordon H. Gunnlaugsson
Executive Vice President/ CFO
Marshall & Ilsley Corporation

Scott Isaacson
Executive Vice President, Risk Management Group
Wausau Insurance Companies

Peter Kies
Vice President, Robert W. Baird & Company, Inc.

Thomas King
Vice President — Investments
American Family Insurance

Representative Robin G. Kreibach
93rd Assembly District, R-Eau Claire

Gene Kussart
Special Assistant for
Building Tomorrow's Workforce

Jerry L. Larsen
President/ CEO, Northern States Power Company

Katharine Lyall
President, UW System

David Mebane
President & CEO, Madison Gas & Electric Company

Representative Jeff Plale
21st Assembly District
D-South Milwaukee

Robert E. Puissant
Senior Vice President
Marketing/ Strategic Planning
Wisconsin Gas Company

Mark P. Reinemann
Executive Vice President
Firststar Bank Milwaukee

Timothy Sheehy
President, Metropolitan Milwaukee
Association of Commerce

Pamela Wegner
Executive Vice President
Corporate Services
Alliant Energy

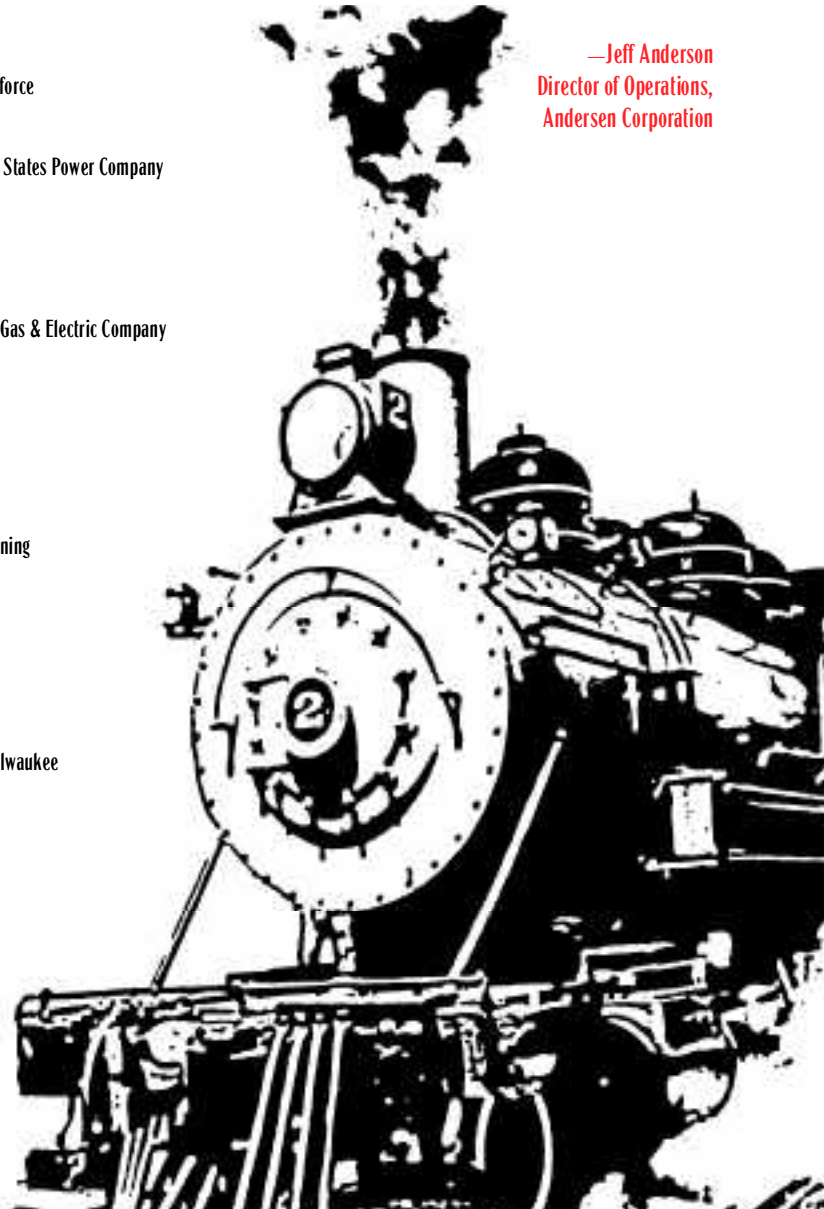
Senator Robert Welch
14th Senate District
R-Red Granite

Larry L. Weyers
Chairman / CEO
Wisconsin Public
Service Corporation

What Our Supporters Say...

It was very obvious that as a state, Wisconsin has prepared itself to attract and secure industrial expansion. As we dealt with each layer of Wisconsin representatives from the city government to the county representatives and through the state agencies we always had the sense that we were being treated with honesty, sincerity and truthfulness.

—Jeff Anderson
Director of Operations,
Andersen Corporation



James Watt [1736-1819] was born in Scotland, where he learned the trade of a mathematical instrument maker. While repairing an early version of a steam engine, Watt discovered how it could be made more efficient. Using radical notions of thermodynamics, he produced a steam engine that drastically increased the productivity of England's factories. Watt's invention was not only a catalyst to the Industrial Revolution, but also to the evolution of railroad transportation in the 19th century.



1998-99 Investors



Kenyon Kies, WUA (left) and Jim Blanchard, GTE (right) talk with Dick Bohling of GTE at the 1998 Forward Wisconsin Annual Meeting. Larry Weyers, Wisconsin Public Service, looks on in the background.

(left to right) Senator Richard Grobshmidt, Representative Jeff Plale, Clarence LeBar of Elgin Molded Plastics, and Forward Wisconsin Past President Brenda Blanchard at the 1998 Greater Milwaukee Open.



A.C.E. Building Services, Inc.
 A.O. Smith Corporation
 Advertising, Boelter & Lincoln
 Aid Association for Lutherans
 Allen Edmonds Shoe Corporation
 Alliant Energy
 American Family Insurance
 Ameritech Wisconsin
 Anchor Moving Systems
 ANR Pipeline Company
 Arthur Andersen & Company
 Associated Banc-Corp.
 Ayres Associates
 Bank One, Wisconsin
 Baraboo Candy Company
 Berghammer Corporation
 C.G. Bretting Manufacturing
 Cedar Corporation
 CenturyTel
 Chippewa Valley Technical College
 Church Mutual Insurance Company
 Consolidated Papers, Inc.
 Corporate Report Wisconsin
 CUNA Mutual Insurance Group
 Dairyland Power Cooperative
 Derse, Inc.
 Durand Builders Service, Inc.
 The Edgewater Hotel
 Effective Communications
 First Federal Savings Bank La Crosse
 First National Bank
 Firstar Corporation
 Flambeau Plastics
 Forbes Inc.

Fort James Corporation
 Forward Janesville, Inc.
 Gehl's Guernsey Farms Inc.
 General Casualty Company Inc.
 General Motors Corporation
 GTE Telephone Operations-Wisconsin
 J.J. Keller & Associates, Inc.
 J.P. Cullen & Sons, Inc.
 Jackson County Bank
 John Deere Horicon Works
 Johnson Controls Foundation
 Johnson Matthey Semiconductor
 Kell Container Corporation
 Kenosha News
 KI
 Kikkoman Foods
 Klement Sausage Co.
 Kwik Trip, Inc.
 Madison Gas & Electric Company
 The Manitowoc Company, Inc.
 The Marcus Corporation Foundation
 Marshall & Ilsley Corporation
 Midwest Express
 Miller-Bradford & Risberg, Inc.
 Metropolitan Milwaukee Association of Commerce
 Northern Natural Gas Company (ENRON)
 Northern States Power Company
 Northwestern Mutual Life Insurance
 Norwest Bank of Wisconsin, N.A.
 Opus North Corporation
 Patch Products, Inc.
 Peterson Builders, Inc.
 Pine River Lumber
 Promega Corporation
 Quarles & Brady
 Raintree Resort
 Ripon Foods
 The RiverBank
 Robert W. Baird & Company, Inc.
 Roethe, Krohn, Pope & McCarthy, LLP
 Rondele Foods
 Saint Croix Ventures
 SkipperLiner Industries Inc.
 SSI Technologies, Inc.
 Twin Disc, Inc.
 Universal Foods Corporation
 Virchow, Krause & Company, LLP
 Warehousing of Wisconsin
 Wausau Insurance Companies
 Wausau Paper Mills Company
 Whyte, Hirschboeck & Dudek S.C.
 Wipfli Ulrich Bertelson, CPA's
 Wisconsin Central Ltd.
 Wisconsin Department of Commerce
 Wisconsin Energy Corporation
 Wisconsin Gas Company
 Wisconsin Physicians Service
 Wisconsin Public Service Corporation



"This old notion of swallowing down other people's ideas and problems just as they have worked them out, without putting our brain and originality into it, and making them applicable to our specific needs must go." —George Washington Carver, 1898

15-Year, Continuing Investors (as listed in the 1984-5 Forward Wisconsin Annual Report)

What Our Competition Says...

"To go and cherry-pick individual companies to personally entice them to move to Wisconsin. I think it's a crock."

—Dennis Whetstone, President & CEO
Illinois Chamber of Commerce,
in response to Forward Wisconsin's
Rockford prospecting trip

Arthur Andersen & Company
ANR Pipeline Company
Robert W. Baird & Co., Inc.
Century Telephone of Wisconsin, Inc. (CenturyTel)
Dairyland Power Cooperative (EnPower)
First Wisconsin National Bank of Madison (Firstar Corporation)
General Telephone Company of Wisconsin
(GTE Telephone Operations - Wisconsin)
Johnson Controls Foundation
M & I Bank of Madison (Marshall & Ilsley Corporation)
M & I Marshall and Ilsley Bank - Milwaukee
(Marshall & Ilsley Corporation)
Madison Gas & Electric Company
Northern States Power Company
Northwestern Mutual Life Insurance Company
Quarles & Brady
Universal Foods Corporation
Wisconsin Bell, Inc. (Ameritech-Wisconsin)
Wisconsin Department of Commerce
Wisconsin Electric Power Company
(Wisconsin Energy Corporation)
Wisconsin Gas Company
Wisconsin Power & Light Company (Alliant Energy)
Wisconsin Public Service Corporation
Wausau Insurance Companies

15-Year Service on the Forward Wisconsin Board of Directors

Jeffrey B. Bartell, Quarles & Brady

Remarks:

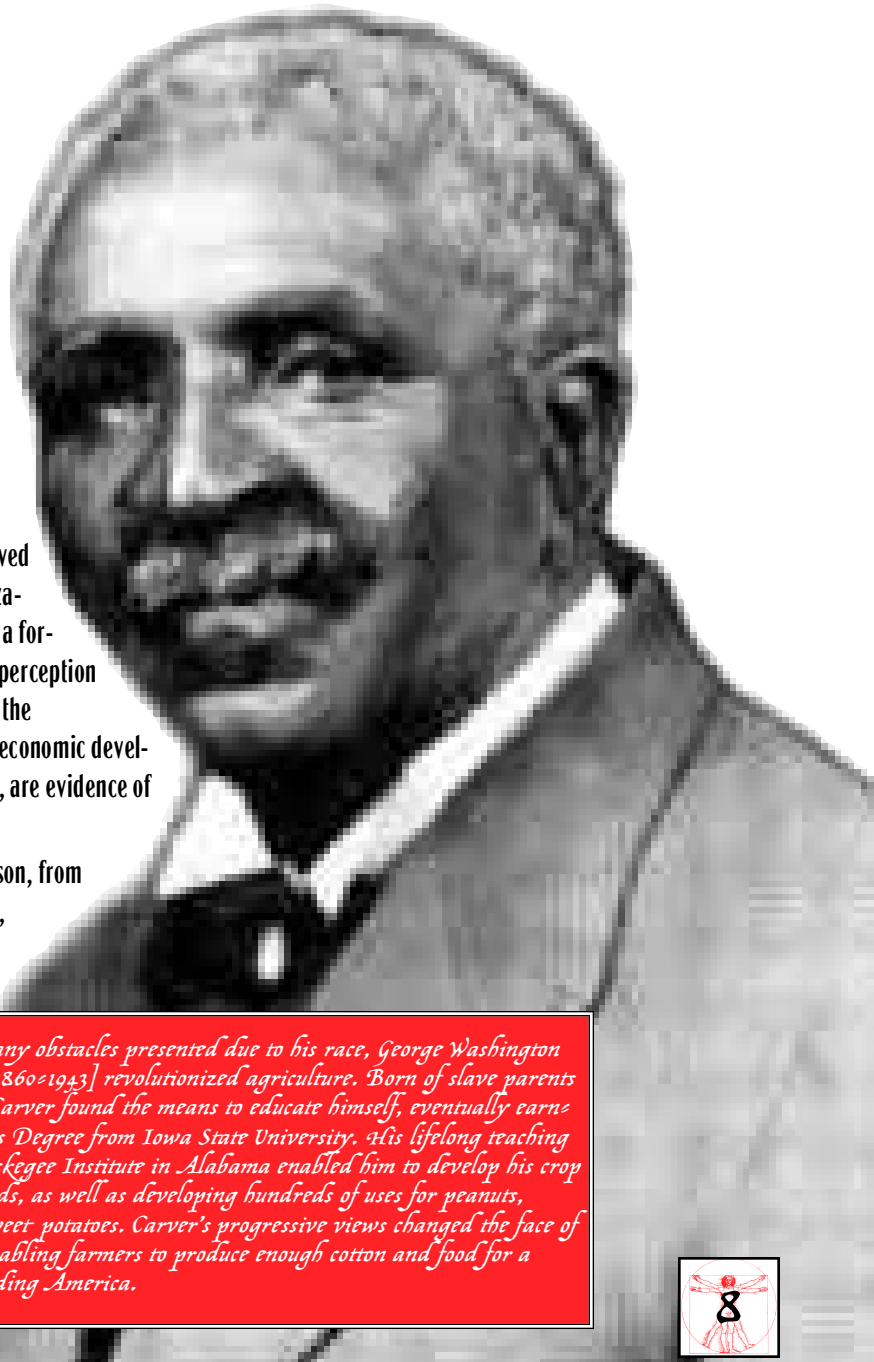
A 15-Year Commitment to Change

Fifteen years of economic development marketing experience has moved Forward Wisconsin to the upper tier of economic development organizations nationwide. When we began this effort in 1984, we knew we had a formidable task ahead in repairing both the economic reality and public perception of Wisconsin as an unfriendly place to do business. The Governor and the Legislature took care of fixing the former; Forward Wisconsin and its economic development partners throughout the state the latter. The results, I submit, are evidence of a remarkable turnaround.

From Governor Tony Earl (the first chair) to Governor Tommy Thompson, from Lieutenant Governor Jim Flynn (the first vice-chair) to Jim Blanchard, from Pat LeSage (the first president) to Dean Amhaus, tremendous progress has been made. We might hope, however, that state support of Forward would progress as well.

Unfortunately, there has been no increase in state funding of its public-private business development collaboration since 1984. With such a fine record of accomplishment over 15 years, Forward Wisconsin deserves a larger state appropriation as we move into the next millennium.

Despite the many obstacles presented due to his race, George Washington Carver [circa 1860-1943] revolutionized agriculture. Born of slave parents in Missouri, Carver found the means to educate himself, eventually earning a Master's Degree from Iowa State University. His lifelong teaching position at Tuskegee Institute in Alabama enabled him to develop his crop rotation methods, as well as developing hundreds of uses for peanuts, pecans, and sweet potatoes. Carver's progressive views changed the face of agriculture, enabling farmers to produce enough cotton and food for a rapidly expanding America.





Mark Bugher, former Secretary, Wisconsin Department of Administration, addresses the 1998 Forward Wisconsin Annual Meeting in Madison.

Jeffrey Bartell showcases his talent at the 1998 Forward Wisconsin Annual Meeting in Madison.



Financials

Statement of Financial Position June 30, 1999

		1999
Assets		
Current Assets		
Cash and cash equivalents	\$	433,204
Contributions receivables		32,000
Other receivables		—
Prepaid expenses		5,775
Total current assets		470,979
Property and Equipment		150,827
Less accumulated depreciation		(94,842)
Net property and equipment		55,985
Total Assets		\$526,964
Liabilities and Net Assets		
Current Liabilities		
Short-term portion of capital leases payable	\$	17,257
Accounts payable		32,538
Accrued liabilities		52,772
Total current liabilities		102,567
Capital Leases Payable		35,168
Total liabilities		137,735
Net Assets		
Unrestricted net assets		379,704
Temporarily restricted net assets research		9,525
Total temporarily restricted net assets		9,525
Total net assets		389,229
Total Liabilities and Net Assets		\$ 526,964

Statement of Activities Year Ended June 30, 1999

		1999	
		Unrestricted	Temporarily Restricted
Revenues, Gains and Other Support			
Contributions	\$	461,172	\$ 9,525
Contract - State of Wisconsin		500,000	—
Contributed materials and services		81,926	—
Interest income		13,234	—
Miscellaneous income		2,860	—
Total revenues, gains and other support		1,059,192	9,525
Expenses			
Salaries and employee benefits		434,424	—
Advertising, promotion activities and publication		269,313	—
Contributions materials and services		81,926	—
Travel expenses		29,188	—
Consultants and professional services		17,511	—
Depreciation and amortization		20,007	—
General operating expenses		132,625	—
Total expenses		984,994	—
Net Assets Released From Restrictions			
Expiration of purpose restriction		24,525	(24,525)
Change in Net Assets		98,723	(15,000)
Net Assets (Deficit), Beginning of Year		280,981	24,525
Net Assets, End of Year		\$ 379,704	\$ 9,525



"A scientist in his laboratory is not a mere technician; he is also a child confronting natural phenomena that impress him as though they were fairy tales." —Marie Curie

Mission Statement

Forward Wisconsin conducts marketing outside Wisconsin to attract new businesses, jobs and increased economic activity to Wisconsin. Forward Wisconsin is the state's lead business recruitment and marketing organization targeting its message to business people located outside the state of Wisconsin.

Staff

Dean Amhaus, President
Melanie Platt-Gibson, Director of Marketing
Jan Alf, Director of Eastern Regional Office
Ken McAdams, Director of Western Regional Office
Scott Reigstad, Director of Communications
Kari Vondracek, Marketing Assistant

Thank You

We would like to extend a sincere thank you to three staff members who have accepted new career challenges:

Brenda Blanchard
Jennifer Anderson
Annette Wiemann

Locations

Headquarters - Madison
201 W. Washington Avenue, Suite 500
Madison, WI 53703
Phone: 608 / 261-2500 or 800 / 669-1190
Fax: 608 / 261-2518

Eastern Regional Office - Milwaukee
756 N. Milwaukee Street, Suite 100
Milwaukee, WI 53202
Phone: 414 / 287-4126
Fax: 414 / 287-4176

Western Regional Office - Eau Claire
620 W. Clairemont Avenue
Eau Claire, WI 54701
Phone: 715 / 833-6666
Fax: 715 / 833-6668

Chicago
Phone: 312 / 541-5444

Twin Cities
Phone: 651 / 298-8325

Web site: www.forwardWI.com
E-mail: info@forwardwi.com

Marie (Skłodowska) Curie was born in Warsaw, Poland in 1867. She studied in Paris, and it was there she met (and soon wed) Pierre Curie. Together they conducted research on radioactive substances, eventually winning the 1903 Nobel Prize for physics with their discovery of radium. After the sudden death of her husband, Curie continued her research, winning an unprecedented second Nobel Prize in 1911. Marie Curie's vision influenced countless nuclear physicists and chemists, as well as contributing mightily to the development of X-ray machines and the use of radiation in treating illnesses. She died in 1934 of leukemia, thought to be a result of her tireless study of dangerous radiation.

Marie Curie's laboratory, at right.

What Our Competition Says...

"These guys are about as subtle as a brick wall. They spin this like they're coming into Illinois like commandos or something. To do what (Forward Wisconsin is) doing, I think it's the epitome of smokestack chasing."

—Pam McDonough,
Director of the Illinois Department of
Commerce and Community Affairs,
in response to Forward Wisconsin's
Rockford prospecting trip

