



ATTRACTING BUSINESS TO WISCONSIN

Growing Wisconsin's Economy

A Job Creation Report Executive Summary

Forward Wisconsin Successful Business Attraction Projects 1987 – 2004

Governor Jim Doyle, Chairman
Pepi Randolph, President

forwardwi.com
800.669.1190

November 1, 2004

FORWARD WISCONSIN'S MISSION

Forward Wisconsin, Inc., (forwardwi.com), created in 1984, is a unique public-private state marketing organization. Its job is marketing Wisconsin's business advantages outside the state to educate decision-makers on the positive benefits of living, working, playing, and doing business in Wisconsin. Forward Wisconsin has an annual budget of approximately \$1 million. Private sector contributors provide more than half of that funding, with the balance coming from the State of Wisconsin through a contract with the Department of Commerce.

PARTNERSHIP IS THE KEY TO SUCCESS

Partnership is the key ingredient to Forward Wisconsin's success in encouraging businesses to expand in or relocate to the state. Working together with the Wisconsin Department of Commerce, economic development professionals, state government, educational institutions and our many private sector partners, Forward Wisconsin has provided significant assistance to 280 businesses that brought additional investment and jobs to the Badger State since 1987. The report provides additional statistics and background on these successful job-creating projects.

Thank you to all of our partners that have made our success possible and continue to make our success possible.

OVERALL SUCCESSFUL PROJECT RESULTS

FY 1987 – FY 2004

Number of Successful Projects	280 Projects
Estimated Number of Full-Time Jobs Created	15,744
Number of business expansion projects	211 Expansions
Number of business relocation projects	55 Relocations
Number of business start-up projects	14 Start-Ups
Expansion project percentage	75.4% Expansions
Relocation project percentage	19.6% Relocations
Start-Up project percentage	5.0% Start-Ups
Number of different WI counties with projects	47 Counties
Percentage of projects located in counties (Counties not listed are in the less than 2% group)	Polk 11.0% St. Croix 11.0% Kenosha 8.2% Dane 7.5% Milwaukee 7.5% Pierce 4.6% Walworth 4.6% Waukesha 4.3% Eau Claire 3.9% Racine 3.6% Rock 2.5% Barron 2.1% Dunn 2.1%

OVERALL SUCCESSFUL PROJECT SOURCES

FY 1987 – FY 2004

Number of different source states/countries	26 States; 4 Countries	
Percentage of projects by source state (States not listed are in the less than 2% group)	Minnesota	37.9%
	Illinois	27.1%
	Wisconsin	9.3%
	California	5.7%
	Michigan	3.2%
Number of projects by source location	Minnesota	106
	Illinois	76
	Wisconsin	26
	California	16
	Michigan	9
	International	5
	Iowa	5
	Florida	4
	Ohio	4
	Massachusetts	3
	Missouri	3
	Texas	4
	Indiana	2
	Nebraska	2
	New York	2
	Pennsylvania	2

Colorado, Connecticut, Kansas, Kentucky, Maine, Maryland, New Jersey, New Mexico, North Carolina, Virginia and Washington all have one (1) project.

BUSINESS PROJECT NAMES LIST BY COUNTY

FY 1987 – FY 2004

ASHLAND COUNTY (2)

Duro Metal Products/JAF Metals
Evergreen Veneer Products

BARRON COUNTY (6)

Bell Lumber & Pole Company
Blue Hills Technology
C.R. Processors
International Safety Devices Service Center
Roma Tool, Inc.
Tamarack International, Inc.

BROWN COUNTY (4)

Forest Technology
GenCorp Polymer Products
Harper Corporation of America
United Parcel Service

BUFFALO COUNTY (2)

Applied Robotics
Paul Bunyan Forest Products

BURNETT COUNTY (1)

STI Plastics

CHIPPEWA COUNTY (5)

Gold 'n' Plump
Paul Bunyan Lumber
IKE International Corporation
Union Semiconductor Technology Corp.
W.S. Darley & Company

CLARK COUNTY (1)

Kesler Manufacturing

COLUMBIA COUNTY (3)

Diamond Star Wood Shavings
Kathy/John Corporation
Midwest Cremation Service

CRAWFORD COUNTY (1)

Cabela's

DANE COUNTY (21)

Agrigenetics
Burton Rubber Processing
Cartonplast LLC
Chartwell Midwest Wisconsin
Clarion Pharmaceuticals, Inc.
EraGen Biosciences
Exton Technology Group
Liberty Check Printers
Maintenance Warehouse/America Corporation
Marschall Dairy
Metra Electronics Corporation
Milk Specialties
Nema Pharm, Inc.
Nicolet Vascular
Pan-O-Gold
Placon Corporation
Shooting Star Media
Silliker Laboratories
Simtec Silicone Parts
Sunny Industries
Wisconsin Shoring & Supply

DODGE COUNTY (2)

Multispec Waterborne Coatings, Inc.
Van Baren Dutch-American Foods, Inc.

DOUGLAS COUNTY (3)

Advanced Data Communications
Braxton Industries (Env.Technologies)
Koski Logging, Inc.

DUNN COUNTY (6)

AFG Industries
Andersen Corporation (2)
Ford Motor Company
Protective Coatings Technology Inc.
Rolar, Inc.

EAU CLAIRE COUNTY (11)

Allen-Bradley Company
The Coast Distribution System
Eby-Brown
Intek Plastics
Nestle USA – Nutritional Division
Nortech Systems, Inc.
Peterbilt of Eau Claire
Pro Claim
Pro Poly of America
Ronco Engineering Sales Inc.
Uniprise – UnitedHealth Group

FLORENCE COUNTY (2)

Flexo-Accessories Company
Pride Manufacturing

FOND DU LAC COUNTY (1)

Advanced Data-Comm

GRANT COUNTY (2)

Fend-All Company
Financial Independence Network Limited

GREEN COUNTY (1)

International Distributing

IRON COUNTY (1)

Abendroth Corullo Stephenson, Inc.

JACKSON COUNTY (1)

Leeson Electric Corporation

JEFFERSON COUNTY (3)

Geiger-Brickel
Metal Container Corporation
Wysong Corporation

JUNEAU COUNTY (1)

Rennerberg Hardwoods

KENOSHA COUNTY (23)

Accent Store Fixtures
Albany-Chicago
Amber Milling
American Tool Companies, Inc.
Asyst Technologies LLC
CenterPort, Inc.
Cherry Electrical Products
Chicago Lock Company
DVC Industries, Inc.
Goelitz Confectionery Company
Health Products Management
Interstate Glass & Metal, Inc.
Label Makers, Inc.
Lawter International, Inc.
Mann-Bilt Homes
Northlake Engineering, Inc.

Olds Products Company
Priority Tool & Manufacturing
Rehrig Pacific Company
Rust-Oleum Corporation
Sunstrand Corporation
Westvaco
Xten Industries LLC

LA CROSSE COUNTY (4)

Advanced Fiber Products
Continental Carbonic Products
INOV8
Rockland Flooring Company

MARATHON COUNTY (3)

Cedar Craft
FALCO LLC
MARPAC Products

MILWAUKEE COUNTY (21)

Abbott Plastics & Supply Company
American General Corporation
American Society of Quality Control
Cessna Aircraft Company
Dynamic Energy Products, Inc.
Elgin Molded Plastics Inc.
Field Container Company
Four Seas, Seven Winds
Great Lakes Pet Supply Inc.
Hinkle Manufacturing
Midwest Auto Clubs LLC
National Railway Equipment Company
Power Brake and Equipment Company
Proficient Data Milwaukee
Raychem
Rockwell International
Stark Precision Casting Corporation
Surf 'n Turf
Techno-Graphics & Translations, Inc.
Tracer
Wisconsin Corrugated

OCONTO COUNTY (3)

Cera-Mite Corporation
LaserTek Industries
Nicolet Forest Bottling Company

ONEIDA COUNTY (3)

Lake Shore, Inc.
Triumph Twist Drill Company
U.S. Stick Corporation

OUTAGAMIE COUNTY (3)

Air Wisconsin Services, Inc.
Forster Enterprises, Inc.
Hamilton Mechanical Systems

PIERCE COUNTY (13)

The Bergquist Company
Best Maid Cookie
Concast
Designer Doors Inc.
Federal Foam Technologies
Foley United Industrial Products
Hager City Express
Islander Houseboats
John Coiner Pottery
Kasco Marine, Inc.
National Nut
O'Keefe Inc.
QMR Plastics

POLK COUNTY (31)

Authentic Woodwork
Bealka Casting, Inc.
Bending Branches, Inc.
Beuthling Manufacturing Company
Bishop Fixture & Millwork Inc.
Borg Precision Machine
CAD-Wood Systems
Count Quality Inc.
CORE Products International

Graphics Display Systems, Inc.
Great Lakes Pacific Transportation
Hallmark Window Company
Halper Corrugated Box Company
Joyner Electoplasting
Kennedy Boats
Lunde Engineering, Inc.
Minnesota Precision Plastics Corporation
Muni Mumm/Lights of the Forest
Nickelson Plastics Inc.
Nobles Industries, Inc.
Plastech Corporation (2)
Principle Fixture & Millwork, Inc.
Production Machine Parts
Progressive Tool & Design
Ratech Machine Inc & Powersport Aviation
Strauss Knitting Mills, Inc.
U.S. Spring Specialties
Viking Acoustical Corporation
W&S Trucking Company
Wisconsin Automated Assemblers, Inc.

PORTAGE COUNTY (1)

Donaldson Company

PRICE COUNTY (1)

John A. Biewer

RACINE COUNTY (10)

American Champion Aircraft Corp.
American Roller Company
Digital Resources Inc.
Eco-Tech
General Magna Plate
McLane Food Service
P.A. Bergner & Company
Publications, Inc.
Spelna, Inc. (Poclain Hydraulics SA)
Wisconsin Shoring & Supply

ROCK COUNTY (7)

Bio-Systems Corporation
Cotta Transmission Company, LLC
Easy Hang
Lear Seating Corporation
Save-A-Lot
Scot Forge Company
Weekes Forest Products-Badger Division

RUSK COUNTY (1)

Allen Bradley

ST. CROIX COUNTY (31)

Advanced Manufacturing Technologies
Allied Steel Corporation
Apostle Fixtures
B & H Machine Company
CariTech Incorporated
CRI Recycling Service, Inc.
Donaldson Company
Douglas Hanson Company
Fairest Foods, Inc.
Federal Foam Technologies
Flexoprint
General Motors
Glen-Kona, Inc.
Grammar
Great Lakes Forge
Hudson Bakery
Industrial Roofing & Sheet Metal Inc.
K-Sun Corporation
Long-Term Care Group, Inc.
Mathias Die Company
Miscellaneous Metal Fabricators
Norflex, Inc.
Passe Engineering, Inc.
Poly-Cam Inc.
Star Pattern Works, Inc.
Stillwater Metals Inc./CD Systems
Thompson Casket Company, Inc.
Top Drawers
ViXX Converting

Wiseway Motor Freight Inc.
Woolford Engineering

SAUK COUNTY (5)

Addison Machine Engineering
Coil & Transformer Engineering
Lands' End Inc.
Toro Company
Zinga Industries

SHEBOYGAN COUNTY (1)

Capaul Corporation

TREMPEALEAU COUNTY (2)

Ashley Furniture Industries
West Wood, Inc.

VERNON COUNTY (1)

Mike's Cut Stock

WAUPACA COUNTY (1)

Dana Brake Parts, Inc.

WALWORTH COUNTY (13)

Advanced Packaging Corporation
Albert Trostle Packing Ltd.
ARTE, Inc.
Chemtool
Diemode Tool, Inc.
Forgings & Stampings
Hawthorn Melody
Hygeneering
Lange Custom Woodworking, Inc.
Professional Power Products, Inc.
Quality Panels
R & L Spring Company
Technical Building Components

WASHINGTON COUNTY (4)

C-Tech Systems
Geib Enterprises
Schmidt Laboratories
Vanguard Composites

WAUKESHA COUNTY (12)

Bevco Precision Manufacturing
Central Ink Corporation
Charles Equipment Company
Dairy Touch Flavors
EMP, Inc.
Griffiths Corp.
K-Tech, Inc.
Metech, Incorporated
Pentagon (Karman Huf Tool)
Pyrotek, Inc.
Select Creations, Inc.
Sparkling Spring Water Co.

WINNEBAGO COUNTY (5)

Armstrong-Blum Mfg. Co.
Color Converting Industries
F.N. Sheppard & Company
Guardian Products, Inc.
Kimberly-Clark Corporation

WOOD COUNTY (1)

U.C. Coatings Corporation

SUCCESSFUL PROJECTS LOCATION MAP

Number of Projects by County Location - FY 1987 to FY 2004
280 Total Projects

